



MEDIA KIT



How'd We Get Here?

After a string of difficult experiences trying to book activities during family holidays, Checkfront was conceived by co-founders Jason Morehouse and Grant Jurgeneit to help frustrated service operators better manage their bookings online.

While large companies had (arguably antiquated) systems for centralizing reservations and taking payments, many smaller tourism and rental companies were still struggling to

manage bookings with e-mail forms, phone calls, spreadsheets and clunky software.

With the goal in mind of creating an ideal solution that can change a business overnight, Checkfront was built to be easy to use, require little training, and scale with a business. We're fanatical about delivering the best possible user experience for owner/operators, staff and customers.

Our Mission

Checkfront was founded with the mission of simplifying the often complicated processes that accommodations, tour, activity, adventure, and rental companies use to manage their business. We wholeheartedly believe that business owners in the tourism industry fiercely love what they do, and we want to make running a business easier, to allow owners to focus on why they

started the business in the first place - doing what they love.

We still wake up as eager as we did on day one to have the best online booking system available. We scrutinize every aspect of our service. Checkfront must be easy to use, beautifully designed, secure, perform flawlessly, and be priced fairly (commission free).

At a Glance

Since launching in June, 2010, Checkfront has grown from a humble operation in Victoria, BC, Canada, into a dedicated workforce spread across BC and Canada. From Alaska to New Zealand we facilitate hundreds of thousands of bookings monthly.

48

Employees

130+

Countries

3,400+

Customers

\$1.9B

Bookings Volume

230K

Bookings/Month

Commission

Free

Bookings

Product Information

Checkfront makes it easy to manage bookings and customers in a unified tool set, while seamlessly integrating into popular services that empower your business.

Business Category: SAAS

Industry: Travel Technology

Type: Booking and Reservation System

Executive Team

Jason Morehouse, Co-Founder, CEO

Grant Jurgeneit, Co-Founder, VP of Biz Dev

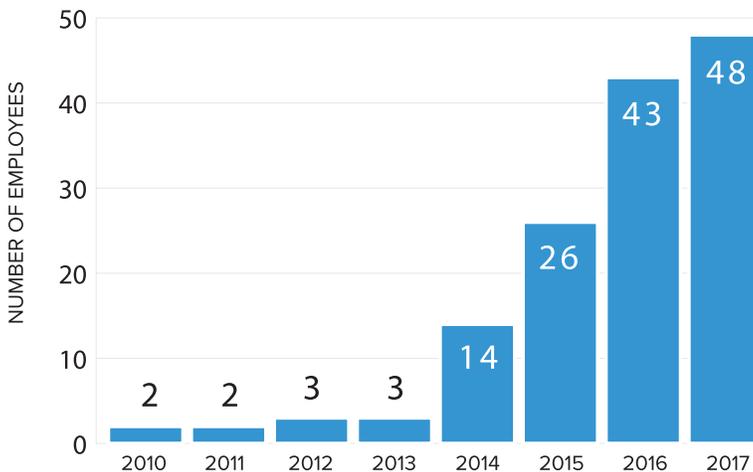
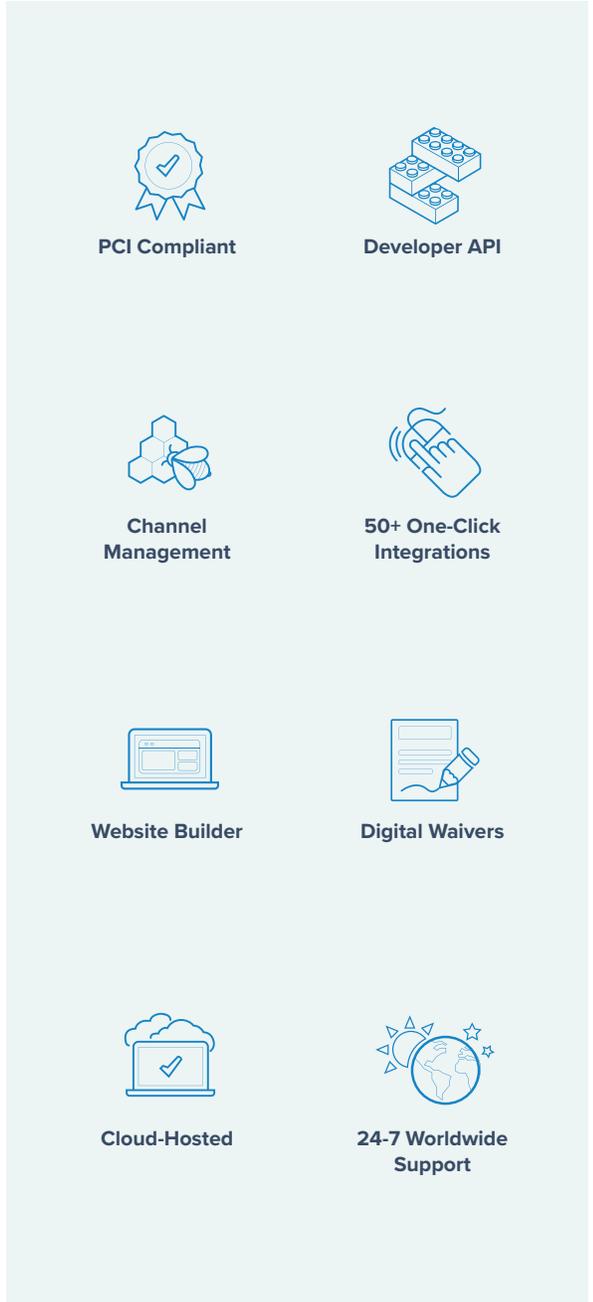
Brandon Ellis, CTO

Mark Holder, VP of Partnerships & Growth

Stephanie Brachat, Director of Product

Rasool Rayani, Board Member

Employee growth

- PCI Compliant
- Developer API
- Channel Management
- 50+ One-Click Integrations
- Website Builder
- Digital Waivers
- Cloud-Hosted
- 24-7 Worldwide Support

Company Timeline

- 2010** ● **CHECKFRONT FOUNDED**
Checkfront was initially conceived by co-founders Jason Morehouse and Grant Jurgeneit to help frustrated service operators better manage their bookings online.
- 2011** ● **CHECKFRONT WINS VIATEC'S EMERGING TECHNOLOGY COMPANY OF THE YEAR**
December 28, 2011 - Based on traction, revenue and team growth, product breadth and acceptance, and business fundamentals.
- 2012** ● **CHECKFRONT LAUNCHES IOS APP**
Checkfront launched its first iteration mobile apps to the iOS and Android marketplaces.
- 2013** ● **CHECKFRONT REACHES \$100 MILLION IN BOOKINGS**
September 18, 2013 - Checkfront surpasses \$100 million in bookings, business has more than doubled each year since it launched three years ago.
- 2014** ● **CHECKFRONT MERCHANTS EXCEED \$375 MILLION IN ONLINE BOOKING VOLUME**
October 24, 2014 - Checkfront merchants have processed more than \$375 million (USD) in online bookings to date. Over the past 12 months, we saw an impressive 140% growth in bookings.
- 2015** ● **CHECKFRONT RAISES \$1M IN FUNDING**
March 10, 2015 - Checkfront raises \$1m in its first round of funding and will use funds to accelerate growth, pursue strategic partnerships, and grow the team.
- 2016** ● **CHECKFRONT REACHES \$1 BILLION IN BOOKING VOLUME**
May 2016 Checkfront surpasses \$1 Billion in booking, over 100% growth year over year.
- CHECKFRONT ACCEPTED INTO GOOGLE CLOUD ACCELERATOR**
April 29, Google has generously contributed \$100,000 to help grow our infrastructure so that we can continue to scale our real-time online booking system. Additionally, Google is working directly with our team for technical training, architecture overviews and mentorship.
- VIATEC PRODUCT OF THE YEAR**
June 24, 2016, VIATeC saw a record 189 nominations, which resulted in 58 nominations across 15 awards. Checkfront was nominated for two awards: Product of the Year and Technology Company of the Year.
- 2017** ● **FINALIST OUTSTANDING WORKPLACE OF THE YEAR**
To be awarded - The Outstanding Workplace of the Year Award honors a business that shows a commitment to a healthy work environment and their employees' success, has competitive employment packages, focuses on workplace culture as well as employee recognition and reward programs, is dedicated to professional development and/or advancement opportunities, and shows diversity in the workplace.



Media Inquiries

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Additional Resources

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Rogue, compliance officer